Sharon Lee

Health-focused Product Designer
Ever learning • Visualizing systems • Designing solutions

🌐 sharonleedesign.com
✉ sharonleemakes@gmail.com
📱 (571) 337–9729
📍 Cambridge, MA

PRIMARY EXPERIENCE

Senior Designer, Leadership Team

GoInvo | 2016–present | Boston, MA

Apprentice	Designer & project lead	Senior designer, leadership
2016 '17	'18 '19 '20	'21 '22 '23

- Nearly 7 years of experience as a full-stack designer in the healthcare space; brainstorming and illustrating concepts, running user research, creating mockups and prototypes, gathering user feedback and testing, communicating design decisions, and more

- Redesigned the online application for SNAP in MA, shifting incoming applications from mostly paper to mostly digital with a 94% increase in digital applications, and supporting nearly a million residents

- Managing clients, timelines, and stakeholders; 100% of clients who's projects I've led have returned for more work

- Mentoring junior designers and developing materials to support learning, growth, and establish process at the studio

- Studio work I have lead and contributed to has been published in design books – "Health Design Thinking: Creating Products and Services for Better Health" by Bon Ku, MD and Ellen Lupton and "Measuring the User Experience," by Bill Albert and Tom Tullis

Past clients include: **MITRE** *Walgreens* **All of Us** RESEARCH PROGRAM

The Commons Project® PURSUANT HEALTH

PREVIOUS EXPERIENCE

Product Design Consultant & Algorithms Dev

Juvo, a tech start-up | Summer 2015 | Singapore

- Developed algorithms in MATLAB to categorize sleep stages

- Brainstormed marketing strategies and assembled functional fiber-optic sensor prototypes for testing and presenting the product

Surgical Device Design Intern

The University of Virginia's Coulter Translational Research Partnership
2015 – 2016 | Charlottesville, VA

- Worked with UVA Hospital surgeons to visualize and explore their surgical device concepts and mentored new student interns

TEACHING AND SPEAKING

Co-Instructor

The University of Virginia | Fall 2021

Created the curriculum and taught a medical design pilot course for Biomedical Engineering undergrad students with David Chen and 3 other teaching team members.

Summer Course Instructor

Parsons School of Design; The New School | Summer 2019

Taught "Designing Care Experiences & Interactions," a project-based class composed of clinicians, quality improvement staff, and others in healthcare.

Telehealth Design Workshop

Connected Health Conference | 2019

Designed and ran a workshop with Meghna Karande, MD.

EDUCATION

Biomedical Engineering

The University of Virginia | 2012 – 2016 | Charlottesville, VA

Bachelor of Science
Cumulative GPA: 3.6

Figma, XD, Sketch   Github
Procreate   Photoshop
Airtable   InDesign
Optimal Workshop   AfterEffects